

To whom it may concern,

Subject: Talia Tsur– Letter of Recommendation

Talia is a rare talent in the industry.

I see her first as a wise person and then as an amazing professional Animation Director.

Talia is the best I have ever worked with, her wisdom, devotion, talent and experience making the process of working together a pleasant one.

Talia is one of the pillars who shaped the animation department at snowball Jerusalem.

She was a key member of the motivation, inspiration, quality, and put together generations of talents who became great animators in a great animation department that works on great project with great clients like Disney and Mattel.

I worked with Talia on a couple of projects throughout the years, when I was a lead animator and she was an animator, and when I was the head of animation department and she was a lead and I was a director and she was an animation director, and I'm thrilled to say that she made my life easier,

I can't thank her enough for her work. She really knows how to push the team and how much to do so according to the production needs.

Talia is a great animator herself and knows how to approach a sequence and tighten it to the core; if it's a drama sequence or humor she will find great ideas to make this sequence work great.

She also can adapt to any specific style and implement it precisely.

She is very well familiar with the story mechanism and prepare very well to a brief with her staff, she is very responsible, and making sure the animation in the project is very well executed. Clients really enjoy seeing our results and it's very much thanks to Talia.

There is no doubt in my mind that Talia can do whatever she wishes.

I wish we would work together again soon.

Sincerely,

Eran Lazar

Director,

Snowball studios

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